

ESTONIA
AT

ESTONIA
2026

The Estonian music industry delegation is coming to ESNS '26. Meet key players including Music Estonia, the national music export office; Tallinn Music Week, one of Europe's leading showcase festivals; Estonian public broadcaster Raadio 2; and top cultural venues and promoters, as well as next-generation music sync and artist management professionals.

Join us for our networking breakfast with Iceland Music and dive into Estonia's talent pool with shoegaze outfit mariin k. and metalcore act Pridian.

OUR EVENTS

SHOWCASES

Thursday, 15.01

20:50 - 21:30

Mutua Fides (Grote Markt 27)

PRIDIAN

Shadowy industrial metalcore with crushing hooks and subtle technicality

Friday, 16.01

21:30 - 22:10

Vera (Oosterstraat 44)

mariin k.

Cascading reverb and jangle pop create yearning soundscapes of love and self-discovery

NETWORKING

Friday, 16.01

10:00 - 12:00

CHCO Café Groningen (Oude Ebbingestraat 72-74)

NETWORKING BREAKFAST: ESTONIA X ICELAND

Meet and mingle with industry figures and musicians from Estonia and Iceland, over light snacks and drinks.

Hosted by Music Estonia in partnership with Tallinn Music Week and Iceland Music.

Supported by the Estonian Embassy in Hague.

PANELS

Wednesday, 14.01

MME EDUCATION DAY: A DAY IN THE LIFE OF A MANAGER FOR A BREAKING BAND

Q&A with Britt Randma (Night Tapes)

Closed session

Thursday, 15.01

12:00 - 13:00

Oosterpoort, Grijze zaal (Trompsingel 27)

PLATFORM THE UNDERDOG: EAST-WEST EXCHANGES FROM THE MEDIA PERSPECTIVE

Moderator: Ingrid Kohtla (Tallinn Music Week)

Thursday, 15.01

13:30 - 14:30

Oosterpoort, Bovenzaal 1 (Trompsingel 27)

**HOW DO WE GET OUR ORGANISATIONS
TO DO WHAT WE WANT THEM TO DO**

Panellist: Eva Johanna Lepikov (Tallinn Music Week)

Thursday, 15.01

15:00 - 16:00

Oosterpoort, Bovenzaal 2 (Trompsingel 27)

**EXPLORING THE BALTIC WAY –
INTRODUCING A NEXT GENERATION
OF REGIONAL MOVERS & SHAKERS**

Panellist: Britt Randma (Main Character Agency,
Night Tapes, Music Estonia)

NETWORK MEET-UP

Thursday, 15 January

11:00 - 12:00

EMEE Presenta(Recep)tion (Invite Only)

Oosterpoort - House Of Europe

ARTISTS



Dream pop outfit **mariin k.** are carving out their own space in the shoegaze revival, led by Mariin Kallikorm's vision of yearning soundscapes wrapped in cascading reverb. Kallikorm brings serious credentials, having toured internationally with trip-hop pioneer Tricky and as part of London-based indie project Wyldest. Their debut album *rose skin*, released in May 2025 via Seksound, earned a spot on Seattle's influential KEXP and praise from Darla Records.

What sets them apart is their commitment to strong songwriting within the genre's atmospheric framework. Tremolo-drenched dream pop with jangle pop's melodic clarity, exploring love, self-discovery, and vulnerability with both ethereal beauty and emotional substance.

Management and bookings:

Mariin Kallikorm, mariin.k.sounds@gmail.com



PRIDIAN

PRIDIAN emerged in 2022 as Estonia's most promising metalcore export. What began as four musicians exploring heavy music has rapidly evolved into a cinematic metal project that prioritises storytelling as much as sonic brutality. The band weaves futuristic industrial soundscapes with atmospheric textures and narrative-driven concepts.

Their debut EP *Cybergnosis* (2023) established them as rising stars whilst catching international attention with its marriage of crushing riffs and catchy hooks. The breakthrough came in 2024 when Century Media Records signed them before their debut at Cologne's prestigious Euroblast Festival. Their full-length debut *Venetian Dark* (2025) showcases wide-ranging influences whilst maintaining subtle technicality—modern metalcore that carves out distinctive territory.

Management:

Robert Leht, priidanmusic@gmail.com

Bookings:

Benjamin Bats, benny@triplebookings.com

COORDINATOR

MUSIC ESTONIA

musicestonia.eu

Music Estonia is a national music industry development centre and export office which represents over 100 music companies in Estonia. Its members span various sectors of the music business, including labels, promoters, venues and management companies. Music Estonia fosters a collaborative environment, offering resources, educational and mentoring programmes, and international opportunities to help its members thrive. The organisation works to elevate the visibility of Estonian music and businesses at national, regional and international levels.

Music Estonia is a member of EMEE, Live DMA and EMMA, and a partner in European projects. Music Estonia has two branches – Music Estonia Live and Music Estonia Managers.

Ave Sophia Demelemester

Director

ave@musicestonia.eu



Ave Sophia Demelemester is currently in her sixth year as Director of Music Estonia. With a strong background in strategic leadership and international collaboration, she previously served as Executive Director of Jazz Estonia. She has also contributed as a guest author and radio host for Estonian Public Broadcasting's Klassikaraadio and other media platforms.

An advocate for diversity and equality in music, Ave Sophia is Estonia's first Ambassador for Keychange, the global movement for gender balance in the music industry. She plays a key role in shaping Estonia's cultural policy landscape as a member of the Music Endowment Committee of the Cultural Endowment of Estonia and serves as General Secretary on the board of EMEE—the European Music Exporters Exchange—furthering international collaboration in music policy and export strategy.

Greete Paršin

Project Manager
greete@musicestonia.eu



Greete Paršin joined Music Estonia with a rich background in cultural management. Her expertise spans music management for Holy Motors and roles at notable labels including Beggars Group and Wharf Cat Records in New York. Greete brings a multifaceted skill set encompassing global music promotion, creative event curation, cultural marketing and entrepreneurship—all of which she channels into advancing Estonian music on the world stage.

PARTNERS

TALLINN MUSIC WEEK

Festival for Tomorrow's Music, Arts and Ideas
tmw.ee

Held annually in Tallinn, Estonia since 2009, Tallinn Music Week (TMW) is one of the most acclaimed new music discovery festivals and key networking events for music and creative industry professionals across Europe. TMW's music programme is renowned for its bold mix of unique talent spanning diverse genres from pop to contemporary classical and folk, presented to an audience of around 20,000 festivalgoers and 1,500 industry professionals. The TMW conference addresses music-related topics from practical workshops to inspiring pop-culture talks and cross-sectoral future visions.

Run by companies Muusikanädal and Shiftworks, TMW is a co-founder of The Federation of International Music Conferences (FoMC), and a member of the European Talent Exchange, Keychange, and the European showcase platform for global music UPBEAT.

The next edition of TMW takes place on 9–12 April 2026.

Eva Johanna Lepikov

Executive Producer
eva@tmw.ee



Eva Johanna Lepikov is the Executive Producer of Tallinn Music Week, the Estonian new music festival and industry conference. Having grown within TMW from assistant to Head of Marketing to Executive Producer, Eva has been with the festival for over seven years. Alongside TMW, she oversees marketing for its sister festival Station Narva, and for international artists' concerts and projects by the organising company Shiftworks.

Eva holds a degree in Music Business from BIMM Bristol and has extensive experience in music and event marketing, event promotion, and stage management. She is also in charge of artist liaison for Kikumu and Saund (formerly Sõru Saund).

Ingrid Kohtla

Head of PR & Communications;
Programme Curator
ingrid@tmw.ee



Ingrid Kohtla is Head of PR & Communications and programme curator for Tallinn Music Week and other projects run by Tallinn-based company Shiftworks, responsible for international PR initiatives promoting Estonian and Baltic music and championing adventurous regional talent.

She has worked as a music and lifestyle journalist and Head of Communications at MTV Baltics, directed a weekly music video chart show for ETV and lectured at the Estonian Academy of Arts on subcultures and style.

Ingrid serves on various national award committees and tastemaker panels and is a poptimistic believer in the idea that 'nothing endures but change'. In 2023, she received the Award for Outstanding Contribution to Music at the Estonian Music Industry Awards.

ESTONIAN PUBLIC BROADCASTING (ERR)

err.ee

Estonian Public Broadcasting (ERR) is Estonia's national public service media organisation, providing TV, radio and online content in Estonian and other languages. Established in 2007 through the merger of Eesti Raadio and Eesti Televisioon, ERR operates under a mandate to serve the public interest by delivering independent, high-quality journalism, cultural programming and educational content. Its services include popular TV channels such as ETV and ETV2, a range of national and regional radio stations, and the multilingual news portal news.err.ee, which offers Estonian news in various languages. ERR plays a vital role in strengthening Estonia's democracy and cultural identity, ensuring that reliable information, diverse viewpoints and locally produced culture are accessible to all citizens.

Kristo Rajasaare

Head of Music at Raadio 2



Kristo Rajasaare is the Head of Music at Estonian Public Broadcasting channel Raadio 2 and a member of EBU's Eurosonic Group.

Raadio 2 presents new Estonian music and aims to develop listeners' musical horizons. It is a new music expert, a home channel for alternative music amongst the national radio stations.

Carola Madis

Producer at Raadio 2



Carola is the Head Producer for Estonian Public Broadcasting channel Raadio 2's annual *Aastahitt* (Hit of the Year) song contest, a role she has held for the past eight years. *Aastahitt* is the biggest and oldest public music poll and awards show in Estonia, broadcast on national radio since 1994.

Anett Peel

Journalist at Raadio 2

anett.peel@err.ee



Anett Peel is a music journalist at Raadio 2, where she hosts the weekday afternoon programme *Draiv*, a show dedicated to new music and on-air conversations. She also presents the weekly segment *Nädala resident*, which features an interview with one musician and a look at their latest work. Her role includes introducing emerging artists and bringing listeners music from around the world.

PROFESSIONALS

Arashk Azizi

Artist

contact@tunitemusic.com



Arashk Azizi is a contemporary classical composer and pianist whose work is rooted in storytelling and mythology, transforming literary and philosophical narratives into large-scale musical forms. His compositions range from symphonies and piano sonatas to his distinctive concept of the Piano Poem, where the piano functions as a narrative and orchestral voice. His works draw inspiration from sources such as the Shahnameh, Dante's Divine Comedy, and various world mythologies, combining emotional depth with modern classical language.

Alongside his artistic practice, Azizi is the founder and director of Tunitemusic, an independent record label and production platform based in Estonia. As a producer, he supports artists across genres by developing releases,

concerts, and international collaborations, while also curating cultural projects, events, and media content. His dual role as composer and producer allows him to bridge artistic vision with practical production, fostering meaningful cross-cultural exchange in contemporary music.

Britt Randma

Main Character Agency

Founder and CEO

britt@maincharacteragency.com



Britt Randma brings over 11 years of international experience in the music industry. She has worked everywhere from music e-commerce and sublabels of Sony and Warner Music Baltics to Eesti Kontsert, and has lectured on digital marketing.

Currently, she is responsible for communication and marketing at Music Estonia and manages internationally rising dream-pop band Night Tapes, MME Awards 2025 winners. She won the Manager of the Year and Exporter of the Year titles at the Estonian Music Industry Awards in 2025. Britt also DJs under the name britiimpeerium and runs the *Reivile Minuga* party series.

Eva Mallene

Premium Music

Artist Manager (South of Savoy)

Head of Marketing (Unibet Arena,
Viljandi Guitar Festival)

eva.mallene@gmail.com



Eva Mallene is a versatile music professional working across artist management, marketing and event production. She leads marketing for Estonia's biggest indoor venue, Unibet Arena, and heads the marketing team for the small but internationally recognised Viljandi Guitar Festival in Southern Estonia. Alongside this, she runs her own freelance event project management company and works hands-on with the roots rock band South of Savoy, managing everything from promotion and digital presence to on-the-ground production. As a one-woman marketing and production department, she brings structure to fast-paced, artistic chaos and thrives where creativity meets logistics. At Eurosonic, she is representing South of Savoy as they expand internationally with their soulful, high-energy roots-rock sound.

Hanna-Greth Peetson

Tier Music

Sync agent, music supervisor

hannagreth@tiermusic.com



Coming from a music and film background, Hanna-Greth Peetson manages sync and music supervision at Tier Music, a company that has established an active network of partners both locally and internationally over the years. The sync roster of Tier Music includes more than 25 catalogues of Estonian and international artists as well as a selection of talented composers. Additionally, the company organises several international sync songwriting camps each year, focusing on music for advertisements, films, television and video games.

Karin Vahar

Fomo CTRL

fomoctrl@gmail.com



Karin Vahar is a freelancer based in Tallinn, organising events, DJing, providing artist representation and support, and working with several festival teams in Estonia since 2014.

Roman Demtšenko

Paavli Kultuurivabrik

Founder; Promoter

roman@damnloud.net



Roman Demtšenko is an Estonian music enthusiast, drummer and manager who started promoting his first basement shows at the age of 15 and is now deeply involved with main organisations in the Estonian music market. He is the founder and promoter of Damn.Loud Agency, an independent concert and festival promoter and booking agency promoting shows all over the Baltics. He also runs Paavli Kultuurivabrik—a culture centre and 500-capacity music venue in Tallinn.

Rute Trochynskyi

Artist

rute.trochynskyi@gmail.com



RUTE is a vibrant alt-rock band born at the Tallinn Music and Ballet School (MUBA), driven by a desire to shake listeners to their core. Led by vocalist Rute Trochynskyi, the four-piece channels curiosity and life's complexities. Their music blends energetic intensity with a touch of melancholy, creating an authentic voice in a noisy world. Active for two years, they've performed at Tallinn Music Week and other local festivals, while also appearing on national television. In November 2025, **RUTE** released their debut album *LOVER*.

RUTE will perform as part of the Penguin Showcases on the evening of 16 January at De Drie Gezusters on the Grote Markt.

Sander Koit

Footon Stuudio; STASERA

sander@footonstuudio.eu



Sander Koit is a music producer and visual content creator from Tallinn, Estonia. Sander enjoys working with other musicians to shape their songs into the final form which feels organic and authentic to them.

Tanya Korenika

UCE Agency
Founder and CEO

tanya@uceagency.com



Tanya Korenika is an Estonia-based music industry professional, Founder and CEO of UCE Agency, and Co-owner of Hungr, a grassroots Tallinn venue known for its inclusive, community-driven programming. She has been shaping the Baltic alternative and metal scene for over a decade, working across artist management, tour booking, and event production. UCE Agency works with the award-winning Estonian doom trio Kannabinoid and Polish avant-metal act Blindead23 (Peaceville Records), and collaborates internationally with artists like 1000mods.

From underground club nights to large-scale productions, UCE builds bridges across the Baltic region with a focus on inclusivity, sustainability and cross-border collaboration. Tanya holds a Master's degree in Culture Management and is currently pursuing a PhD on gender equality in the Baltic cultural sector. She is

part of the 2025 Music Leaders Network cohort and a Keychange innovator, championing diversity and equity in music.

TECHNICAL PROFESSIONALS

Mart Tarlap

Lightning Designer
mart@soundhouse.ee



Mart is a lighting designer and programmer working with numerous bands across Estonia. He specialises in heavy and metal music productions, with his work extending to festivals, intimate events, and music videos.

Marta Vatsfeld

Photographer / Content Creator
mvatsfeld@gmail.com



Marta Vatsfeld is a photographer, videographer, and content creator for the rising metalcore band Pridian. She also works as a product designer, bringing a multidisciplinary approach to her creative projects.

Pjotr Latōšev

FOH Sound engineer
platosev@gmail.com



Pjotr Latōšev is a freelance sound engineer, actively collaborating with Estonia's biggest rock and metal acts. He also works at the Paavli Kultuurivabrik venue in Tallinn, Estonia, as well as a recording/mixing engineer in Damn.Loud studio.

COORDINATOR

MUSIC
ESTONIA .EU

PARTNERS AND SUPPORTERS

TALLINN MUSIC WEEK  Iceland Music



EMBASSY OF ESTONIA
THE HAGUE



EESTI KULTUURKAPITAL

Read more about the Estonian
music market



Listen to Estonian export-ready artists

