ESTONIA ATESNS 2025

MEET AND GREET THE ESTONIAN DELEGATION AT ESNS

The Estonian music industry delegation is coming to ESNS'25. Meet our agents, publishers, managers and the key players such as the national music export office Music Estonia, one of Europe's leading showcase festivals Tallinn Music Week, Estonian public broadcaster Raadio 2 and representatives from e-Residency. Last but not least, don't miss the chance to dive into the deep talent pool of Estonia, the land of the Singing Revolution!

OUR EVENTS

SHOWCASE: TUULIHHI BARTOSIH & SANDER MÖLDER

Wednesday, 15 January at 19:50 @De Oosterport, Binnenzaal ESTONIAN NETWORHING BREAKFAST

(by invitation only) Thursday, 16 January at 10:00 - 12:00 @CHCO Café Groningen MEET ESTONIA PARTY

Thursday, 16 January at 17:00 - 18:30 @Harbour Café SHOWCASE: HANAHIV

Thursday, 16 Jaunary at 19:40 @Lutherse Kerk SHOWCASE: NIGHT TAPES

Thursday, 16 January at 20:50 @Grand Theatre MME Awards nominee

ARTISTS

HANAHIV



Hanakiv is a composer, producer, and piano player from Tallinn, Estonia, based in London. Her music blends elements of ambient, classical, electronic, and alternative pop, with the piano as its core. She explores the complexities of the human experience through her compositions, using a combination of prepared piano, piano samplers, voice, effect pedals, and synths.

Her debut LP, Goodbyes (Gondwana Records 2023), received four stars from Mojo magazine and made it onto Billboard's classical crossover chart. Echoing the experimentalism of Tim Hecker and Björk, the minimalism of Arvo Pärt and the ambient explorations of Kara-Lis Coverdale. The album finds is true resonance in Hanakiv's cultural heritage, particularly her connection to nature and the choral tradition.

Hanakiv has performed across the EU, UK, and Japan, including at renowned venues such as Elbphilharmonie in Hamburg and Meguro Persimmon Hall in Tokyo. She is currently working on new material that pushes the boundaries of her signature sound, while incorporating fresh elements and ideas.

MANAGEMENT: Johanna Kivimägi, johanna.kivimagi@gmail.com BOOKINGS: Andy Halliday (Earth Agency), andy@earth-agency.com

NIGHT TAPES



Night Tapes started out as night jams between housemates Max Doohan, Sam Richards and Iiris Vesik in London. A creature of the night, an idea born from the intoxicating rush between strobes and streetlights. A splash of neo-psychedelia, a few drops of downtempo and carefully sprinkled R'n'B vibes make the Night Tapes' recipe on their latest output "assisted memories" (2024) a trip without a return ticket

Their 2024 highlights include winning the Best Indie/Alternative Album title for perfect kindness EP at the inaugural Estonian Music Awards, release of fourth EP assisted memories, nomination for the coveted Music Moves Europe Awards and the successful headline tour in the US. The band is currently working on their long-waited debut full-length.

MANAGEMENT: Main Character Agency (Britt Randma), britt@maincharacteragency.com

UK/EU BOOKINGS: ATC Live (Sinan Ors), sinan@atc-live.com

US BOOKINGS: United Talent Agency (Adam Ogushwitz, Noah Friedlander),

NightTapesTeam@unitedtalent.com

ARTISTS

TUULIKKI BARTOSIK & SANDER MÖLDER



Hailing from Sweden and Estonia, Tuulikki Bartosik is a versatile multi-instrumentalist, composer and producer. Her music has been compared to neoclassical icons such as Philip Glass and minimalist artists such as Ólafur Arnalds. Known for her innovative approach to the accordion, Bartosik's latest album, Playscapes, created in collaboration with an Estonian musician and producer Sander Mölder, has been praised by critics and audiences alike for its groundbreaking compositions, soundscapes and instrumentation.



Sander Mölder is a composer and music producer from Estonia. He has written and produced music for various stage performances (mostly contemporary ballet), film, TV and commercials. Creative output also includes a number of original albums as well as production credits on other people's work.

Tuulikki Bartosik

MANAGEMENT: Tuulikki Bartosik, info@tuulikkibartosik.com BOOKINGS: Tuulikki Bartosik, bookings@tuulikkibartosik.com SYNC & LICENSING: Tier Music, hello@tiermusic.com

Sander Mölder

MANAGEMENT AND BOOKINGS: Tier Music, hello@tiermusic.com

SYNC & LICENSING: Tier Music, hello@tiermusic.com

ORGANISATIONS

MUSIC ESTONIA

musicestonia.eu

Music Estonia is a national music industry development centre and export office which represents over 100 music companies in Estonia. Its members span across various sectors of the music business, including labels, promoters, venues, management companies, etc. Music Estonia fosters a collaborative environment, offering resources, educational and mentoring programmes, and international opportunities to help its members thrive. The organisation works to elevate the visibility of Estonian music and businesses both on national, regional and international levels.

Music Estonia is a member of EMEE, IAMIC, Live DMA, and EMMA, and a partner in European projects. Music Estonia has two branches – Music Estonia Live and Music Estonia Managers.



AVE SOPHIA TÖLPT

Director
ave@musicestonia.eu

Ave Sophia Tölpt, currently serving her second term as the Director of Music Estonia, previously held the position of Executive Director at Jazz Estonia. She has also contributed to the field of music as a guest author and host at Estonian Public Broadcasting channels, including Klassikaraadio, as well as in other media outlets. She is the first Estonian Ambassador for Keychange and a Member of the Music Endowment Committee of Cultural Endowment Estonia. Additionally, since 2024, she has been honored to serve as the General Secretary on the board of EMEE, the European Music Exporters Exchange.



GREETE PARŠIN

Project Manager greete@musicestonia.eu

Greete Paršin joined Music Estonia with a rich background in cultural management. Her expertise, gained as a music manager for Holy Motors and roles at prestigious labels like Beggars Group and Wharf Cat Records in NYC, aligns perfectly with ME mission. Greete's experience in promoting music globally, combined with her creative approach at organising events, marketing cultural products and services and running her own retail business equips her to significantly advance Estonian music on the global scale.

TALLINN MUSIC WEEK

tmw.ee

Held annually in Tallinn, Estonia since 2009, Tallinn Music Week (TMW) is one of the most acclaimed new music discovery festivals and key networking events for music and creative industry professionals across Europe. TMW's music programme is renowned for its bold mix of unique talent with diverse genres from experimental electronica to contemporary classical, presented to an audience of around 20,000 festivalgoers and over 1,000 industry professionals. The TMW conference addresses music-related topics from practical workshops to inspiring popculturology talks and cross-sectoral future visions. The next edition of TMW is scheduled to take place on April 3 - 6 in 2025.



HELEN SILDNA
Founder and Director
helen@tmw.ee

Helen is the founder and director owner of Tallinn Music Week. Having worked as a booker at Baltics' biggest concert agency BDG (currently LiveNation), Helen established her own music promotion company Shiftworks in 2008. In 2018, Shiftworks launched also Station Narva festival in the easternmost Estonian city of Narva, while also being one of the initiators for Narva's bid to become the European Capital of Culture in 2024.

Helen is an outspoken member of the Baltic-Nordic creative community. She is a former board member of Music Estonia and President Toomas Hendrik Ilves' Think Tank. In 2014 Helen was awarded with the Tampere Music Award at Music & Media Finland's industry gala for Exceptional Achievements in Music Business, in 2015 she was nominated the Citizen of the Year by Estonian Ministry of Culture and in 2016 Estonian President Toomas Hendrik Ilves awarded her the Order of White Star of IV Class for her contribution to Estonian music life and civil society. In 2022 Helen received the Budapest Ritmo Award for her contribution to enhance collaboration within the Central-Eastern European music community.

FRIDAY, 17.01 AT 10:30 - 11:30 AT OOSTERPOORT, KUNSTPUNT Redefining the Music Industry: a New Ecosystem of Connectivity



INGRID HOHTLA

Head of PR & Communications; Programme Curator ingrid@tmw.ee

Ingrid Kohtla is the Head of PR & Communications and programme curator of Tallinn Music Week and other Tallinn-based companies Shiftworks and Muusikanädal projects. She has also worked as a music & lifestyle journalist, booker at Tallinn's influential culture club Von Krahl and as Head of Communications at MTV Estonia, directed a weekly music video chart show for Estonian public broadcaster ETV and lectured at the Estonian Academy of Arts on subculture & style. Ingrid sits on various committees and tastemaker panels for national awards and export initiatives, writes the occasional record review, and introduces future sounds and glocal visions of Estonia to international audiences. She's a poptimistic believer in "Nothing endures but change".

Ingrid received the Award for Outstanding Contribution to Music at the Estonian Music Industry Awards 2023.



EVA JOHANNA LEPIHOV

Executive Producer eva@tmw.ee

Eva Johanna Lepikov is the recently appointed Executive Producer of Tallinn Music Week. Growing from assistant to digital to Head of Marketing to Executive Producer, she has been with the festival for over 5 years. Simultaneously she manages the marketing for TMW's sister festival Station Narva and the marketing for the organising company Shiftworks' projects. Eva has a degree in Music Business from BIMM Bristol and multifaceted experience in music marketing, PR, event promotion, stage management etc. Eva also handles artist liaison at Estonian festival Saund.



INDREH MIGUR

Head of Conference & Hospitality indrek@tmw.ee

Indrek Migur works at Tallinn Music Week (TMW) as the Head of Conference and PRO hospitality programme, while also taking on various roles at Shiftworks and Muusikanädal, the organisations behind TMW, Station Narva festival, as well as other cultural events and concerts. He holds an MA in Philosophy and enjoys playing tunes on his monthly radio show on community radio IDA.



e-resident.gov.ee

e-Residency of Estonia is a government-issued digital identity which gives global entrepreneurs remote access to the world's most digital country. Estonia is the best place to register music industry company or non-profit umbrella organisation for cross-border business and operations. With e-Residency, you can start, run and manage an EU company 100% online. It's paperless and possible to run in English! It also simplifies cross-border collaborations and offers a favourable legal environment for tech innovations in the music industry.



HANNAH BROWN

Head of Content hannah.brown@eis.ee

Hannah is a digital policy and content professional, with a professional background in media and technology law and public policy and degrees in Law, Commerce and International Affairs. As Head of Content of e-Residency in Tallinn, Estonia, Hannah coordinates digital content strategy and production for the programme. She is an Australia/UK dual national who has lived and worked in multiple countries. A lover of music of all genres, Hannah has also recently started playing in an electronic improvisation band.

RAADIO 2 / ESTONIAN PUBLIC BROADCASTING

Raadio 2 is a promoter of fresh Estonian pop music. Albums and singles by local musicians are introduced, and the works of new musicians are broadcast on its wavelength. In addition to promoting Estonian music culture, Raadio 2's mission is to develop and broaden the musical horizons of its listeners and to be an expert and importer of new music on the Estonian radio scene.



HRISTO RAJASAARE

r2.err.ee

Head of Music kristo.najasaare@err.ee

Kristo is the Head of Music of the Estonian Public Broadcasting's radio station Raadio 2 and a member of EBU's Eurosonic Group



CAROLA MADIS

Producer of Hit of the Year carola.madis@err.ee

Carola has been the Head Producer for Radio 2's Hit of the Year the last 7 years. Hit of the Year (Aastahitt) is the biggest and oldest public music poll and awards show in Estonia, broadcast on national radio since 1994.

The Raadio 2 delegation will also include Anett Peel, an editor at Raadio 2.

PROFESSIONALS



BRITT RANDMA

Main Character Agency
BRITT@maincharacteragency.com

Britt Randma packs over 11 years of global working experience in the music industry. She's worked everywhere from music e-commerce and sublabels of Sony and Warner Music Baltics to Eesti Kontsert, lecturing on digital marketing. Currently, she's responsible for communication & marketing of Music Estonia and manages internationally rising dream-pop band Night Tapes — Estonia's Indie/Alternative Album of the Year, fresh off their first US tour and MME Awards nomination. For two years in a row, she has been nominated as Manager of the Year. Britt also DJs under the name britiimpeerium and runs the Reivile Minuga party series in Tallinn.



MIHHEL VIINALASS

Backstage Records viinalass.mihkel@gmail.com

Mihkel Viinalass is a talented lighting designer from Estonia, with 7 years of experience and a degree in lighting design. His passion lies in seamlessly combining precision with artistic expression and originality - creating visual experiences through light. Mihkel has worked for several television projects and festivals and was nominated for best lighting designer of Estonia at the Estonian Music Industry Awards in 2024.



SANDRA PERENS

Tier Music Publishing sandra@tiermusic.com

Sandra is a co-manager at Tier Music, working with local talents such as Raul Ojamaa, Soundy and others. Her career began in 2011 as an assistant at Tallinn Music Week and later becoming the festival's programme manager. Since then she has held various positions in the music industry, including Marketing Manager for Sony Music Entertainment in the Baltic States, Executive Assistant for Weekend Festival Baltics and Partnerships Manager at the Arvo Pärt Centre. She is also a board member of the Estonian Authors' Society and Music Estonia. At Tier Music, her current focus is on developing the careers of her artists and writers.



TANYA HORENIHA

U.C.E Agency tanya@uceagency.com

Tanya Korenika is the founder and leader of UCE Agency in Estonia, which specialises in promoting alternative music. She co-owns Hungr, a queer-friendly venue, and manages Estonian alternative acts Kannabinõid and Kaschalot. Tanya has experience as a tour manager and is part of the production team for Norway's Midgardsblot festival.

A researcher in gender equality and comparative studies in the Baltic region, Tanya holds a Masters in Cultural Management and is actively supporting grassroots venues through the Cindy & Kate project. She works with the Baltic Artists In Development network, helping Baltic music professionals gain visibility and connections. Tanya is also a drummer in alternative music acts and a regular speaker at conferences on Eastern European touring, gender equality and nightlife sustainability.



TOOMAS VANEM

Baltic Guitar Group toomas.vanem@gmail.com

Toomas Vanem is an Estonian guitarist known for his exceptional skill and versatility in a variety of genres, from rock to jazz and beyond. With a career spanning several decades, he has gained recognition for his technical prowess, emotive playing, and innovative approach to guitar. Vanem has been a key figure in the Estonian music scene, both as a solo artist and as a sought-after session musician. He has collaborated with many international artists and musicians, including Stuart Hamm, Virgil Donati, Alex Argento, Kyle Hughes and Richie Kotzen, reinforcing his reputation as a versatile and skilled guitarist.

PARTNERS

COORDINATOR:

Music Estonia

PARTNERS:

Tallinn Music Week Raadio 2

SUPPORTERS:

Cultural Endowment of Estonia e-Recidency Estonian Embassy in The Hague Tallinn UNESCO City of Music

















